



Sponsored by



P.O. Box 62
Mineola, NY 11501

Sunday, September 13th • 11am-6pm
Rain Date Sunday, October 4th

JERICHO TURNPIKE
FROM MINEOLA BLVD. TO NASSAU BLVD.



Dear Potential Sponsor

In an effort to support and promote business in Mineola, the Mineola Chamber of Commerce is once again sponsoring the "Mineola Street Fair", together with the Village of Mineola and Mayor Scott Strauss. The fair has been moved to Jericho Turnpike and the new footprint will be: Jericho Turnpike from Mineola Blvd. over Willis Avenue to Nassau Blvd. and Willis Avenue, North to Linden Road and South to Washington Avenue. The fair is Sunday, September 13th from 11am to 6pm (rain date Sunday October 4th). Merchants in the area can showcase their businesses through displays in front of their establishment for all to explore and enjoy. If your business is not located within the footprint of the street fair and you wish to participate, we will reserve a space for you. If your business is normally closed on Sundays, we urge you to consider opening that day. Please remember, that by opening that day, you will have a wonderful opportunity to promote your business and attract new customers. All you need to do is bring your own table, tent, chairs and promotional items to be set up within your area.

To make the event a success we are in need of business sponsorships to help defray the costs of promoting and providing fair entertainment. There are 3 levels of sponsorship available:

Level 1 \$1000

- Prime spot location
- Main stage banner
(to be supplied by sponsor)
- Name mention once per hour
all day from both stages
- Business name included in
Chamber local newspaper ads

Level 2 \$500

- Prime spot location
- Main stage banner
(to be supplied by sponsor)
- Name mention once per hour
all day from both stages

Level 3 \$250

- Street Fair spot location
- Main stage banner
(to be supplied by sponsor)

Without your support it is not possible to provide all the necessary elements to make the event as successful as possible. Please consider taking a sponsorship in doing so you will further promote your business.

Please complete the form below and mail it with your sponsorship payment payable to The Mineola Chamber of Commerce, PO Box 62, Mineola, NY 11501. For additional information call Bill at 516 746 5500.

Bill Greene
President - The Mineola Chamber of Commerce

Business Name _____

Contact Person _____

Sponsorship Level _____

Phone _____ Email _____

Will you/your company need a reserved space at the fair? Yes No